

The Made in Manchester Awards

Brought to you by future pro-manchester

Sponsorship Opportunities

The Awards 2015

The Made in Manchester Awards, brought to you by future pro•manchester celebrate the best of Manchester's young talent in the financial and professional sectors. The Made in Manchester Awards reward excellence in innovation, entrepreneurial spirit, training and development and leadership.

The Made in Manchester Awards feature 11 categories spanning the financial and professional sectors as well as the Manchester Champion Award - an award aimed at an outstanding individual who has volunteered in the local community or with a Manchester-based charity. The top accolade - the Chairman's Rising Star Award is presented to the overall winner and the person that future pro.manchester view as a future leader in their field.

The 2015 award ceremony will take place on Thursday 5 February 2015





Why sponsor the Awards?

The Made in Manchester Awards offer sponsorship opportunities that will raise the profile of your organisation in the financial and professional services sector, and to existing or prospective clients and peers. In 2014 the awards attracted an attendance of over 400 individuals across the sectors. As a sponsor of the Made in Manchester Awards 2015 you will benefit from:

A unique opportunity to:

- Promote your business to the extensive pro-manchester and future pro-manchester network as well as associated regional press.
- Generate new leads and relationships.
- Enjoy unrivalled networking at the awards ceremony, during the VIP reception, dinner and post event wrap party.

Positive association with:

- pro-manchester the largest advisory network in the North West
- future promanchester the finest young talent in the City.
- A high profile and well established awards ceremony celebrating the future leaders of the City.
- Other leading organisations and brands.





Gold sponsor

 $\pounds 6,000 + VAT$

As Gold sponsor, your organisation will benefit from a bespoke package, tailor made to suit you own individual company requirements.

- Opportunity to deliver a short welcome address on the night*
- Opportunity to show a short showreel at the awards*
- Sponsorship of the 'Rising Star' award (or award of your choice)*
- Inclusion as Gold sponsor on the sponsors section of the awards website: full colour logo and 150 words*
- Inclusion of 1 page welcome article in the awards brochure*
- 1 complimentary table of 10 (normally £1200 + VAT)
- Opportunity to sponsor the future pro-manchester Summer Social or annual Christmas event (shortlists will be announced at the Christmas event by pro-manchester and Manchester Evening News)*
- 2 free places at the future pro-manchester Summer Social and Christmas Event
- On-screen branding at the event: sponsor loop and all holding slides
- Accreditation as Gold sponsor on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 6000+ professionals in GM)
- Hyperlink from the awards website to your own website
- Access for you and your guests to the VIP Drinks reception on the night and the post event wrap party in April.
- The right to publicise your sponsorship in your media releases, publications etc.

*exclusive to Gold sponsors





Silver sponsor

£3,000 + VAT

- Opportunity to present an award to a category winner
- On-screen branding at the event: sponsor loop and related category slides
- 1 complimentary table of 10 (normally £1200 + VAT)
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 6000+ professionals in GM)
- The right to publicise your sponsorship in your media releases, publications etc
- Inclusion on the sponsors section of the awards website: full colour logo and 50 words
- Access for you and your guests to the exclusive VIP drinks reception on the night and the post event wrap party in April
- Opportunity to network with other sponsors and judges
- Hyperlink from the awards website to your own website
- 2 free places at the future pro-manchester Summer Social and Christmas Event

Categories still available:

Accountant of the Year Mentor of the Year Banker of the Year Talent and Recruitment Professional of the Year Property Professional of the Year



Business Development Professional of the Year



Bronze sponsor

£1,500 + VAT

- Full page advert in the printed awards brochure
- On-screen branding at the event: sponsor loop
- 2 tickets to the awards (normally £240 + VAT)
- Branding on all pre and post event printed and digital material relating to the awards
- (event specific website, main pro-manchester website, social media and direct e-marketing to 6000+ professionals in GM)
- Access for you and your guests to the exclusive VIP drinks reception on the night and the post event wrap party in April
- Opportunity to network with other sponsors and judges
- The right to publicise your sponsorship in your media releases, publications etc
- Hyperlink from the awards website to your own website

VIP Drinks Reception sponsor

 $\pounds 2,000 + VAT$

- Full page advert in the printed awards brochure
- On-screen branding at the event: sponsor loop
- Opportunity to 'host' VIP drinks reception; branding, hostesses, goody bags
- Opportunity to network with other sponsors and judges
- 5 tickets to the awards (normally £600 + VAT)
- Access for you and your guests to the exclusive VIP drinks reception on the night and the post event wrap party in April





- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 6000+ professionals in GM)
- The right to publicise your sponsorship in your media releases, publications etc
- Hyperlink from the awards website to your own website

Photobooth Sponsor

£1750 + VAT

- Exclusive sponsorship of the Photobooth (fully branded)
- 4 tickets to the awards (normally £480 + VAT)
- Access for you and your guests to the exclusive VIP drinks reception on the night and the post event wrap party in April.
- Opportunity to network with other sponsors and judges
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 6000+ professionals in GM)
- The right to publicise your sponsorship in your media releases, publications etc
- Hyperlink from the awards website to your own website

If you would like to discuss any of the above opportunities or a tailor made package, please contact Sam Booth on 0161 817 3489 or sam.booth@pro-manchester.co.uk

www.madeinmanchesterawards.co.uk

